



Unit 41

AI Revolutionizing Small Businesses

A EXERCISE • 實戰演練

Artificial intelligence (AI) is transforming small businesses by automating tasks, analyzing data, and improving customer engagement. AI tools help streamline operations, from chatbots providing 24/7 customer support to predictive analytics optimizing marketing strategies. Entrepreneurs adopting AI report improved efficiency and cost savings. While initial costs may be high, accessible solutions are making AI integration more feasible. Experts suggest starting small, focusing on areas like sales or inventory management.

B LANGUAGE FOCUS • 學習焦點

- **help + V 原形** (幫助；有助於)
[說明] help 作為動詞，後面可以接動詞原形(base form)。
• *AI tools help streamline operations.*
(AI 工具幫助簡化運營。)
• *Daily exercise helps improve your physical and mental health.*
(每日運動有助於改善你的身心健康。)

C WORDS & PHRASES • 詞彙片語

1.	artificial	[,ɑ:tə'fiʃəl]	(adj.) 人工的
2.	intelligence	[in'telɪdʒəns]	(n.) 智力；情報
3.	transform	[træns'fɔ:m]	(v.) 改變；轉化
4.	automate	[ˈɔ:tə,met]	(v.) 自動化；使機械化
5.	analyze	[ˈænə,laɪz]	(v.) 分析；解析
6.	engagement	[in'ɡedʒmənt]	(n.) 參與；訂婚
7.	streamline	[ˈstri:m,laɪn]	(v.) 簡化；使效率化
8.	operation	[,ɒpə'reɪʃən]	(n.) 操作；運營
9.	chatbot	[ˈtʃæt,bat]	(n.) 聊天機器人；對話機器人
10.	predictive	[prɪ'dɪktɪv]	(adj.) 預測的；預言的
11.	analytics	[ˌænə'lɪtɪks]	(n.) 分析學；分析資料
12.	entrepreneur	[ˌɒnrəprə'nɜ:]	(n.) 企業家；創業者
13.	efficiency	[ɪ'fɪʃənsi]	(n.) 效率；效能
14.	integration	[ˌɪntə'greɪʃən]	(n.) 整合；融合
15.	inventory	[ˌɪnvən,tɔ:ri]	(n.) 庫存；清單